

Dear Lincoln Park Academy Class of 2012 Senior:

IT'S TIME! The most exciting year of your life is here, and for exciting SENIOR PORTRAITS, HIGHTOWER & STATEN PHOTOGRAPHY is proud to be your official yearbook photographer.

For your convenience, we have reserved appointments for your SENIOR PORTRAITS during the months of June and July. By having your SENIOR PORTRAIT taken during these times, you avoid the Senior rush during August. Your school yearbook has early deadlines for the Senior section as this is often the first color section due by the yearbook company.

Lincoln Park yearbook has selected the formal pose for the photograph that will appear in your yearbook. The cost of the formal sitting will be \$10.00. Other sittings that include casual poses will be available to seniors that have their portraits taken during the summer months.

(* See below and other side for July Specials .*)

So . . . **DON'T BE LEFT OUT** of your yearbook because you waited too late! **Avoid the RUSH!**
Call **465-9265** to take advantage of your June discount. **Offer expires July 30, 2011.**
see samples at: www.hightowerstaten.com

WHAT DOES IT COST?

Save Money On Sitting Fees During JULY!

FORMAL SITTING

6 different poses, tuxedo for the boys and drapes for the girls will be provided ~~\$10.00~~
Save 25% in July \$7.50

LIMITED SITTING ...

10 different poses, including formals plus 1 additional casual outfit that you bring with you ~~\$15.00~~
Save 25% in July \$11.25

DELUXE SITTING ...

12 different poses, remember to bring a few extras with you so that we may help you color coordinate with our many backgrounds. Up to 3 changes of clothes (1 formal and 2 casual)..... ~~\$25.00~~
Save 25% in July \$18.75

SENIOR SITTING ...

15 different poses, with this sitting you have a option, you may bring a friend along to be included with one of your casual changes or add an extra clothes change (1 formal and 3 casuals) \$35.00

**A DAY
in the PARK ...**

Call for details . You can add outdoor poses to any sitting with this option. Call early for this sitting as it will only be available during the summer months..... \$20.00 added to sitting

SAME DAY PREVIEWS...

Previews are now ready about 20 minutes after your sitting. With a deposit, you may take the previews home. Also, you may view them on our computer at the studio for no charge.
It's your choice!

HOW MUCH TIME? Plan on being at the studio from 45 - 60 minutes.

WHAT TO BRING? If you are involved in dancing, sports, band or cheerleading and are getting at least the DELUXE SITTING, bring your **uniforms, instruments, bats** or whatever you would like to include with your senior portrait . Trendy clothes are nice also. Wear what you feel comfortable with. Also, bring your class ring as it will show in a few of the close-up poses. For those getting the **A Day in the Park**, you can even bring your car.

BE ON TIME! : We schedule sessions very close, so please plan to arrive 15 minutes prior to your session. For every 15 minutes that you are late, we will have to do one less clothing change and you will have less personal studio time.

SOME HELPFUL SUGGESTIONS: Simplicity is always desirable in portraits. Hairstyling calls for particular attention. If you are not pleased with your hairstyle, call and arrange for a new appointment. Also, should you not feel well or if you are recovering from a cold, call and change your appointment. In addition to the above, it is a good idea to stay out of the sun for a few days prior to your sitting as sunburns photograph much worse than they feel.

GLASSES: If you wear glasses, we recommend that you visit your optician and make arrangements to borrow an empty set of frames in a style similar to the glasses that you now wear. The lensless frames will eliminate reflections, distortions of the eyes and the side of the face.

Save on our New Senior Composite during July.

A large 12" x 36" composite photo with 5 different poses.

Call for the July Special Price!



Save **BIG** on Senior Portraits

Reduced For One Month

SAVE 25% on PORTRAIT SESSIONS

Formal, Limited or Deluxe Sitting **25% off!** - Traditional Head and Shoulder Poses - Exciting 3/4 and Full Length Casual poses with our new Backgrounds and props - 45- to 60 minutes of *Personal Attention* - Regular Price **\$10.00 - \$25.00**

Save 25% until 7-30-2011 SAVE 25%

CALL . . . 465-9265 to make your appointment now!

Take 10% off your total order!

Place and pay for your order in full before July 16, 2011 and we will deduct 10% from your total if you return this flyer with your order!

(Cannot be combined with other specials)



EXTRA BONUS!

Free Facebook Images

With your paid order of \$150 or more, you will receive a Photo CD of the poses that were printed in your Senior Portrait package for **FREE!**- Regular Price **\$35.00** These images are optimized for web viewing and make a perfect addition to you Facebook page!

see samples @ www.hightowerstaten.com

View your proofs the same day that you have your portrait taken!